

# **Kimberly A. Russell, Ed.D.**

113 Bungalow Ct. • Lafayette, LA 70508

Phone 903-521-9885 • E-mail [krus2@icloud.com](mailto:krus2@icloud.com)

## **PROFESSIONAL EXPERIENCE**

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**2015-present**

**LSU Eunice, Eunice, Louisiana**

***Chancellor***

- CEO of the university, reporting to the President of LSU. Over 2,900 students with an overall budget of \$20 million.
- Increased overall headcount enrollment by 16% and increased dual credit enrollment by 62% (fall to fall comparison 2015 to 2016.)
- Welcomed the 2<sup>nd</sup> largest freshman class in the history of LSUE, 21% increase from fall 2015.
- Reorganized student affairs unifying all enrollment management services resulting in cost savings and increased recruitment and retention services.
- Expanded programs in nursing and health sciences to include Diagnostic Medical Sonography, nursing (ASN 2<sup>nd</sup> cohort off-site), EMT and Pharmacy Tech.
- U.S. Department of Education selected LSUE as one of 44 institutions in the country to participate as an experimental site for dual enrollment students to access federal Title IV funding for dual credit courses.
- Launched new website with CMS initially acquired by LSU in the summer of 2015. Through the use of shared resources, new LSUE site went live in January 2016.
- Successful implementation of Workday Human Resources and Finance modules; Planning for Workday student ERP as it is developed.

**2006-2015**

**Tyler Junior College, Tyler, Texas**

***Vice President for Advancement and External Affairs;  
Executive Director of the TJC Foundation***

- Senior officer of the college, reporting to the president; Over 12,000 students with an overall budget of \$85 million
- Managed 10 operational units of the college including Advancement, Scholarships, Special Events, Legislative Affairs, Grants, Marketing, Public Information, Alumni Affairs, Web Development, and Creative Services. Oversaw and managed an operating budget of over \$2.5 million inclusive of all departments
- Reported to a 35-member board of directors for the TJC

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Foundation; actively managed an investment pool and assets of over \$47 million with a dedicated, volunteer investment committee

- Facilitated mutually beneficial partnerships with business/industry including Brookshire's Grocery Company, Luminant, Trane, Citizens 1<sup>st</sup> Bank, three regional hospital systems, Tyler Economic Development Council, and other regional economic development councils within the college's service area.
- Developed and implemented all policies and activities related to institutional advancement including alumni relations, annual giving, principal giving, and planned giving.
- Cultivated and solicited grant awards from state and federal agencies, foundations, and corporations.
- Worked closely with the President and major gift officers to cultivate and solicit potential donors to the Tyler Junior College Foundation
- Continuously provided effective stewardship to current and previous donors
- Implemented all donor-related or fundraising events and any other public-related event for the College.
- Marketed all facets of the college utilizing the "branding" campaign: The Three Promises of Tyler Junior College: A Quality Education, A Vibrant Student Life and Community Service. This includes a CASE award-winning web redesign at [www.tjc.edu](http://www.tjc.edu)
- Developed and implemented the college's first Presidential Honors Scholarship and introduced first Honors program in the fall of 2013. The inaugural class of 105 students received full tuition/fee scholarships and \$1000 per year stipends to live on campus in the Honors Living and Learning Community.
- Developed the college's first partnership with Baylor University providing seamless transfer, scholarship opportunities and a living and learning community for students accepted into the Baylor Bound program (joint admission between Baylor and Tyler Junior College.)
- Supervised and implemented a two-year conversion of databases (including Blackbaud's Raiser's Edge) to a college-wide enterprise solution, Ellucian's Banner Advancement module.

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- Implemented college's Identity Standards Manual with successful partnership with Strategic Marketing Affiliates to ensure brand compliance and logo licensing
- Served on the College's Leadership Team for the Southern Association of Colleges and Schools (SACS) reaffirmation of accreditation process including playing an integral role in the Compliance Certification Report, aided in follow-up responses and helped coordinate the site visit in 2010 (previously served in 1999-2000 on SACS Response to Recommendations committee following site visit and self-study)

**1999-2006**

### **Tyler Junior College, Tyler, Texas**

#### ***Executive Director of the TJC Foundation***

- Reported directly to the President of Tyler Junior College as a senior officer and to a 35-member Board of Directors of the TJC Foundation.
- Managed the operations, resources, growth and spending of the Tyler Junior College Foundation with assets today exceeding \$47 million.
- Coordinated and implemented all decisions approved by the Board of Directors regarding the assets of the Tyler Junior College Foundation.
- Managed all advancement, alumni and scholarship departments of the college.

#### ***Combined Results at Tyler Junior College and the Tyler Junior College Foundation:***

- **2016 recipient of the CASE Institutionally Related Foundations Award sponsored by the Commonfund.**
- **The Tyler Junior College Foundation has grown from \$8.0 million in total assets in 2000 to over \$47 million in 2015.**
- **Developed and implemented all major gifts campaigns including the college's most recent, \$50 million public/private partnership for a new nursing and health sciences facility.**
- **The Foundation received the single largest gift in College's history of \$5 million (2006) from an**

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individual, and in the first quarter of 2013, secured a capital pledge of \$5 million to name a new healthcare facility (single largest gift from a private foundation.)

- In the fall of 2012, Tyler Junior College received a \$12,040,449 award as Texas' only consortium leader in the 2<sup>nd</sup> round of funding for the U.S. Trade Adjustment Assistance Community College and Career Training initiative.  
[www.dol.gov/opa/media/press/eta/ETA20121885.htm](http://www.dol.gov/opa/media/press/eta/ETA20121885.htm)
- The TJC Foundation received the 2013 and 2014 and Educational Fundraising Award from CASE, Council for Advancement and Support of Education for overall fundraising performance based upon objective criteria submitted to the CAE Voluntary Support of Education survey over the last four years. TJC Foundation won 2015 Sustained Excellence Award in Fundraising from CASE.
- Tyler Junior College won its first-ever "Gold" CASE Circle of Excellence Award in 2013 for its model public/private partnership with Luminant. In the spring of 2015, TJC won the "Gold" CASE Circle of Excellence Award for its television commercial.
- Annual contributions have increased from \$800,000 per year to averaging \$2.5 million per year.
- The number of new donors to Tyler Junior College has increased by more than 10% per year since 2000.
- The number of new alumni members (paid memberships) has tripled since 2000.
- Alumni Office was awarded the 2011 CASE Gold Award for Best Large-Scale, Low-Cost Alumni Program in District IV.

### **LeTourneau University, Longview, Texas**

**1994-1999**

#### ***Director of Foundation and Corporate Relations***

- Coordinated *all* foundation, corporate, federal and state funding for institutional priorities and faculty research
- Planned, developed and implemented strategies for

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corporate and foundation funding for capital campaign  
(began in 1994)

- Wrote proposals for corporate, foundation, federal and state funding
- Traveled to regional and national foundations, corporations, state and federal funding agencies for solicitation and cultivation
- Provided effective stewardship of current grants and contracts
- Worked closely with the president and vice president for university advancement to solicit and cultivate major gifts
- Worked closely with faculty members to develop and submit foundation, corporate, state and federal proposals for grants
- Managed foundation and corporate relation's departmental budget

### ***Results***

***Successful grant proposals included but are not limited to the following regional and national grants:***

**Kresge Foundation: \$500,000, J. E. and L. E. Mabee Foundation: \$1,000,000, Houston Endowment: \$125,000, Coleman Foundation: \$25,000, Welch Foundation: \$25,000/year, Bruce McMillan, Jr. Foundation: \$125,000+, Lincoln Electric Foundation: \$100,000, Meadows Foundation: \$500,000, Solheim Foundation: \$2,500,000**

***1991-1994***

**Kilgore College, Kilgore, Texas  
*Adjunct Professor, English***

***1988-1991***

**New Diana I.S.D., Diana, Texas  
*Secondary English Teacher, grades 7-9***

### **EDUCATION**

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**May, 2000**

**University of North Texas, Denton, Texas**

***Ed. D., Higher Education Administration, Economics-minor***

*Dissertation: The Life and Work of Virginia Carter Smith*

Virginia Carter Smith was a leader and mentor to many individuals engaged in careers related to college and university fundraising. She is the founding editor and longtime champion of the Council for Advancement and Support of Education's award-winning publication, *CURRENTS*.

**December, 1992**

**University of North Texas, Denton, Texas**

***M. A., English***

**August, 1988**

**University of Texas at Tyler, Tyler, Texas**

***B. A., English, Business-minor, Texas Secondary Teacher Certification, (Grades 6-12)***

**PROFESSIONAL MEMBERSHIPS**

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Immediate past chair, National Committee, Center for Community College Advancement, Council for Advancement and Support of Education (CASE)

Council for Advancement and Support of Education (CASE), member & presenter

Association of Governing Boards (Foundation Board), member & presenter

American Association of Community Colleges, AACC, member & presenter

Conference for Louisiana Colleges & Universities, CLCU

**VOLUNTEER SERVICE**

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***2015-present***

Workforce Development Committee, One Acadiana (regional economic development council representing 9 parishes)

***2015-present***

Acadian Medical Center/Mercy Regional Medical Center Board of Directors, member

***2013-2015***

Member, Tyler Sister Cities, Inc. Board of Directors

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- 2009-2015** Women's Fund: a new non-profit organization committed to philanthropy for women in the East Texas area
- 2007-2008** Tyler/Smith County Cattle Barons' committee member benefitting the American Cancer Society
- 2002-present** Women's Symphony League, member
- 2000-present** Junior League of Tyler, member; Asst. VP for Finance (2007); Sustainer, 2009.
- 1999-2015** Tyler Rotary Club, member
- 1996-1999** Greater Longview Organization for Business and Education (GLOBE), co-chair, GLOBE Scholars Luncheon
- 1997-1999** 100 Acres of Heritage, 1999 chair
- 1997-1999** Leadership Longview, board member, class of '98

**PUBLICATIONS**

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November, 1994, *Journal of Community College Research and Practice*, "Retrenchment Policies in Texas Community Colleges."