



# E-Business

## General Information

Northwest Florida State College offers a variety of degree and certification options in the field of E-Business. Two different Associate of Applied Science (A.A.S.) degrees are available – E-Business Technology and Business Administration with an emphasis in E-Business. Students may also complete a college credit certificate in E-Business, E-Business Technology, or E-Business Software while completing the A.A.S. degree requirements. The A.A.S. and certificate programs provide students with the education background necessary for immediate entry into the job market.

## Accreditation

Northwest Florida State College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate and associate degrees, certificates and diplomas. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Northwest Florida State College.

## What is E-Business?

E-Business is a growing trend with many companies across the world. E-Business opens the door for a company to market their product or services using the Internet. The Internet has truly revolutionized the way companies do business by allowing them to sell their product internationally reaching a broader audience than formerly possible. Consumers also benefit by being able to purchase a wider range of products and services at more competitive prices. Because of the increased demand for E-Business technology, companies are in need of skilled professionals who can develop and maintain their websites, design and enhance E-Business software, and market the company using E-Business strategies.

Depending on the area of emphasis, an E-Business degree has a wide range of career possibilities including Security Specialist, Systems Engineer, Network Administrator, Marketing/Sales Technician, Web Content Specialist, E-Business Entrepreneur, Internet Technical Support Specialist, as well as many other positions.

## What is the job outlook and salary range?

E-Business professionals continue to be in demand. The annual growth rate for E-Business related jobs in this region and across the nation is on a steady upward trend. Regional starting salaries for these positions range from \$21,000 to \$35,000 a year for individuals who have an associate degree or certificate, with significant variation possible based on experience, professional certifications, and region.

[Over for more info>](#)



NORTHWEST FLORIDA  
STATE COLLEGE

[www.nwfsc.edu](http://www.nwfsc.edu)

Call (850) 729-4924

NWFSC Business & Computer Technology Division

An Equal Access/Equal Opportunity Institution

## Plan now to begin E-Business Technology

New students may be admitted  
at any time during the year.

Complete admission  
forms NOW.

Schedule your free academic  
advising appointment now.

Call (850) 729-6922

See the NWFSC website for  
an application for admission

[www.nwfsc.edu](http://www.nwfsc.edu)

Classes begin in January,  
February, May, June,  
August and October

To begin the program you must:

- ❖ Have a high school diploma or GED high school equivalent diploma. If you have not yet completed a diploma, you may apply for admission, but must complete a diploma before you are admitted as a degree-seeking student.
- ❖ Submit admission and residency forms to NWFSC.
- ❖ Request official transcripts from high school, GED or any post-secondary institution attended.
- ❖ Meet with an academic advisor to plan a program of study before enrolling in classes.



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## Associate of Applied Science in E-Business Technology

### When are the classes taught?

### Can I work while enrolled in this program?

Coursework for this program of study is offered in a variety of formats including evening, Saturday and distance learning courses to accommodate working students. Classes are generally offered at the Northwest Florida State College Niceville campus. Some courses are not taught in every semester. Therefore, it is recommended that students schedule an appointment with a NWF State College Academic Advisor prior to their first term to plan a program of study. Some courses are more time consuming than others. The average course requires about three hours of study for each class hour.

### What is the cost of the program?

NWF State College total fees are among the lowest in Florida of any state college or university. A special in-state fee is available at NWF State College for Alabama residents. Vocational credit courses carry lower fees. Other expenses, such as textbooks, are additional. See [www.nwfstatecollege.edu](http://www.nwfstatecollege.edu) for current fees.

### Is financial aid available?

The mission of NWF State College is to serve everyone who can benefit from a college education. NWF State College offers an extensive financial aid program. More than \$15 million in financial assistance is awarded to NWF State College students annually through federal, state, and local grants, college work-study, loans and scholarships. For detailed information on financial aid and a complete list of available scholarships, refer to the NWF State College catalog, the NWF State College Financial Aid Office, or visit the Financial Aid website at [www.nwfstatecollege.edu/financialaid](http://www.nwfstatecollege.edu/financialaid). Local scholarships are available through the NWF State College Foundation. The NWF State College Financial Aid staff are available to personally advise students on the steps necessary to apply for the various forms of financial aid.

### I've taken courses at another college, will any count toward this program?

Students should have transcripts of work completed at any other college sent to the NWF State College Registrar's Office. Appropriate college staff will evaluate any previous courses you have taken, and you will be notified if any may be applied to the E-Business program of study. Although it is recommended, it is not necessary that your transcripts be evaluated before you begin the program. It is very important, however to see an Academic Advisor before enrolling.

Over for more info>

General Education Courses		College Credits
LIN 1670	Writing and Grammar.....	3
	or higher English course	
	Humanities.....	3
MAT 1033A	Intermediate Algebra.....	3
	or higher math course	
— —	Science.....	4
— —	Social Science.....	3
— —	General Education Electives.....	2

**Total General Education Credits Required ..... 18**

Core Courses		College Credits
CGS 1843	Intro to E-Commerce.....	—
	or	
GEB 1136	Foundations of E-Business.....	3
GEB 2137	E-Business Models and Strategies.....	3
GEB 2138	E-Business Laws and Ethics.....	3
CGS 1100	Microcomputer Applications.....	3
CGS 1570	Microcomputer Application for Business.....	3
GEB 1011	Introduction to Business.....	3
CGS 2930	E-Commerce Seminar.....	3
CET 1660	Intro to Network Security.....	3

**Total Core Credits Required ..... 24**

### TECHNICAL ELECTIVES (Select 22 credits)

CDA 2500	Network Technology.....	3
ACG 2001	Accounting I.....	3
ACG 2011	Accounting II.....	3
MAR 2011	Introduction to Marketing.....	3
MAN 2021	Management.....	3
COP 1006	Introduction to Programming Concepts and Logic.....	3
CGS 2820	Web Authoring with HTML.....	3
COP 2800	Introduction to JAVA Programming.....	3
CGS 1172	Web-based Programming I.....	3
CGS 2541	Database Concepts.....	3
CGS 2840	E-Commerce Technologies.....	3
CGS 2844	E-Commerce Security.....	3
CGS 2173	Web-based Programming II.....	3
GRA 2142C	Web Design/Graphics.....	4
GRA 2143C	Advanced Web Design/Graphics.....	4
GEB 2430	Business Ethics.....	3
MKA 2021	Professional Selling.....	3
MKA 2041	Retail Management.....	3
MKA 2511	Introduction to Advertising.....	3
GEB 1940	Internship - Business.....	3
CIS 1940	Internship - Computer Science.....	3
— —	Other Approved College Credits.....	—

**Total Technical Electives Required ..... 22**

**Total Program Credits Required ..... 64**

Students who complete selected technical courses for this degree may also be able to receive the college credit certificates in E-Business, E-Business Software, and/or E-Business Technology.