

Leadership & Beyond



Introducing a new quarterly leadership development training program especially designed for those who have been through Leadership programs!

You will be able to build on the vital skills learned in previous Leadership programs as you develop your expertise and network with other emerging and established community leaders. Conducted by highly trained, experienced instructors, this new continuing education program is a vital part of keeping your leadership skills up-to-date. This unique training is offered through a combination of lecture, demonstration and classroom participation. This program is hosted by the Northwest Florida State College Leadership Institute.

Training Topics:

Leading Diverse Teams

Americans can trace their lineage to virtually every country, race, and culture in the world. In fact, America is one of the most diverse nations in the world and this diversity is reflected in the workplace. Consequently, professionals in the public and private sector must be prepared to lead diverse teams while simultaneously helping your team members learn how to work effectively as part of the global economy.

Instructor: Dr. David Goetsch

Leadership Styles-A Comparison of the Great Leaders

Designed to provide an overview of real world events, theory, and practice in the core areas of the leadership styles of Lincoln and Teddy Roosevelt, this seminar provides a rich and fascinating look at management principles; shrewd decision making; awareness of culture and business; principles of responsibility and approach to problems; and most importantly, the role of emotions and personality through the leadership lessons of various great leaders from history. A true primer for future corporate leaders – this seminar will illuminate the past and light the way to the future.

Instructor: Dr. Frank L. Goldstein

Leading with Integrity

This presentation is designed to provide practical examples of leadership with integrity in the workplace. Scenarios will be presented to generate dialogue on the pro's and con's of alternative courses of action. The seminar develops themes for how principle based leadership and business ethics translate into daily operations with the purpose of expanding the students capabilities as a leader. Participants will develop an understanding for the implications of poor choices in leadership situations and develop a personal leadership goal that will demonstrate your commitment to leading with integrity.

Instructor: Major General Jeffrey R. Riemer, USAF (ret)

What Matters Under Duress

Learn the key skills associated with the critical thinking, analysis, and actions to improve decision making under stress. This seminar provides an overview of theory and practice in the core areas of the leader under duress and the subsequent impact on leadership. It also explores an interdisciplinary behavioral science approach to look at leaders in difficult & stressful situations and will cover aspects of leadership under duress in different political personality profiling. The seminar offers a broad and general foundation in the terms and concepts of cultural environments for looking at a leader under stress, and it is intended to familiarize the student with major areas of study in the field as well as provide practical skills vital for every leader.

Instructor: Dr. Frank L. Goldstein

Dates: Fridays, April 22nd, August 26th, November 18th, 2011 & February 24, 2012
8:30 a.m. – 2:30 p.m. at Northwest Florida State College Niceville Campus

Cost: \$350 per person (includes 4 training sessions, training materials and lunch)

Prerequisites: Successful completion of a prior Leadership program or practical experience as a supervisor or leader.

Register: Registration is limited. Visit www.nwfsc.edu/li, call (850) 729.5212, email leadership@nwfsc.edu.

The Northwest Florida State College Leadership Institute provides professional development training opportunities for individuals, businesses, government, military and not-for-profit organizations, supporting the economic and workforce development of the region.

Learn ♦ *Develop* ♦ *Achieve*

www.nwfsc.edu/li ♦ 850-729-5212

Instructor Biographies

Dr. David Goetsch

Dr. Goetsch is Vice-President of Northwest Florida State College where he also serves as Professor of Management and Business. He is the author of more than 80 books on management, leadership, supervision, success, and economic development. Several of his books are bestsellers in the collegiate market and three of them have been translated into foreign languages (Korean, Malaysian, and Indonesian). He is a consultant and trainer for numerous organizations ranging from small businesses to large corporations and is a widely recognized public speaker on management, leadership, supervision, and success.

Dr. Goetsch holds a Doctorate Degree in Educational Management and Leadership, four Masters Degrees (Management, Human Development/Counseling, International Relations, and Educational Leadership), a Bachelors Degree in Education (Business and Technology emphasis), and an Associate Degree in Engineering Technology.

Dr. Goetsch is a member of the American Management Association and the American Society for Quality. He is co-founder and past-president of the Okaloosa Economic Development Council, Board member of the Walton Economic Development Council, past president of the Fort Walton Beach Chamber of Commerce, Past president (twice) and current Board Chair of the Niceville-Valparaiso Chamber of Commerce, board member of the Crestview Chamber of Commerce, and Foundation Board member of the Walton Chamber of Commerce. Dr. Goetsch has been Northwest Florida's "Economic Development Volunteer of the Year" three times (1992, 1996, and 2008).

Dr. Goetsch was America's Outstanding Technical Educator of the Year in 1984, Florida's Outstanding Technical Educator of the Year in 1986, Instructor of the Year at the University of West Florida's Fort Walton Beach Campus in 1982, 1983, 1984, and 1985, and Instructor of the Year at OWC in 1976. In 2003, Dr. Goetsch was selected as a Distinguished Alumnus of the University of West Florida and in 2007 as one of the University's top 40 alumni during its first 40 years of operation. In 2005, he received the James Campbell Community Service Award from the Niceville-Valparaiso-Bay Area Chamber of Commerce and the Spirit of Freedom Award from the Northwest Florida Daily News and its parent company, Freedom Communications, Inc.

Dr. Frank L. Goldstein

Frank L. Goldstein, Ph.D., Col USAF (Ret), CEO of Precision Influence Technologies, a human resource consulting and educational firm, specializing in personality and group profiling. He has advised various branches of the U.S. government on behavioral and academic issues. He has been an academician and instructor for numerous educational institutions worldwide, including the Air Force Academy, Air University, Armed Forces Staff College, Army Command & Staff College, Naval Post Graduate School, and Auburn University at Montgomery, University of Georgia and Marymount University. He has been the Dean of Research at Air Command Staff College Air University, Montgomery AL and the Director of Research at the USAF War College. Dr. Goldstein is a member of the Air Commando Association, Veterans of Foreign Wars and the Air Force Association. Among his decorations are the Legion of Merit, the Joint Meritorious Service Medal, the Meritorious Service Medal with five Oak Leaf Clusters, the Joint Service Commendation Medal with one Oak Leaf Cluster, the Air Force Commendation Medal, the Army Commendation Medal, the Navy Commendation Medal, and the National Defense Service Medal with two Bronze Stars.

He is certified by the American College of Forensic Examiners, the American Psychotherapy Association and is a diplomat of forensic psychological specialties. He is a member of the Aviation Psychology Association, American Association of Sexuality Educators Counselors & Therapists, and The International Association for Counterterrorism & Security Professionals, International Society of Human Dimension Analysis, and has written extensively on psychological operations, information operations and human factors analysis. From 2003 to 2010, he was the Chief Behavioral Scientist for the Information Operations Division of SAIC and under contract to the Joint Information Operations Center (J2), United States Strategic Command.

He has co-authored ten monographs: on the Social-Psychological Perspective of Nigeria, Democratic People's Republic of Korea (DPRK), Cuba, Venezuela, Armenia, Azerbaijan, Georgia, Vietnam, Iran & Syria. His book, Psychological Operations Principles and Case Studies, is the premier text on psychological operations in the U.S. and abroad. Additionally, his book A World View of Psychological Profiling: An Evolving Forensic Science is pending publication. He was the recipient of the Association of Old Crows Psychological Operations Award and co-recipient of the Air University Foundation, Premio Alas de las Americas a literary award of the Aerospace Power Journal. His latest work, Human Factors: IO with a Personal Touch, was recently published in IO Sphere, the professional journal of Joint Information Operations Community.

Major General Jeffrey R. Riemer, USAF (ret)

Jeffrey R. "Jeff" Riemer is currently the Vice President for Strategic Programs with InDyne, Inc., a mid-tier government contractor focusing on large complex contracts, which provide tailored, cost effective, quality services and solutions to meet customer specified needs. InDyne specializes in range and facility operations and maintenance in support of air and space missions, integrated security systems, information technology, communications, and multimedia services. InDyne is best known for exceeding customer expectations by delivering results with agility through innovation.

Prior to his current position, Major General Jeffrey R. Riemer, USAF (ret) culminated a 34 year career as the Air Force Program Executive Officer for the F-22 Program, Office of the Assistant Secretary of the Air Force for Acquisition, Headquarters U.S. Air Force, Washington, D.C. Major General Riemer was responsible for all acquisition activities on the F-22.

Major General Riemer entered the Air Force in 1974 after graduating from the University of Florida ROTC program. As the top graduate from his pilot training class, he initially served as an F-4C Wild Weasel pilot in the Far East. He was then assigned to the Air Training Command where he was the top graduate from T-37 instructor training and the Instructor Pilot of the Year. The general has served in numerous positions within the test and acquisition community. He was an F-16 acceptance test pilot at General Dynamics where he was selected to attend the Air Force Institute of Technology and USAF Test Pilot School. As a distinguished graduate of the school, he initially remained as an instructor and continued his experimental test pilot duties at the F-16 Combined Test Force. Major General Riemer has over 3000 hours in over 40 types of military aircraft to include the X-29, most fighters, transports, and training aircraft, with over 2000 hours of civilian flying experience holding an airline transport rating, commercial, multi-engine, and glider ratings. The general was also an Air Force nominee to NASA as both a pilot and mission specialist candidate.

Major General Riemer served in the Office of the Secretary of Defense as a military staff assistant for developmental testing of aircraft and air-to-air missiles. Later assignments included Program Manager for the MC-130H Combat Talon, Program Director of Special Programs for Air-to-Air Joint System Program Office, Program Director of the F-16 System Program Office, Program Executive Officer for Command and Control and Combat Support, Program Executive Officer for Weapons, and Director of Operations for Air Force Materiel Command. He has commanded the 4953rd Test Squadron, Air Force Security Assistance Center, and Air Armament Center.

Major General Riemer received his Bachelor of Science in Aerospace Engineering from the University of Florida, a Master of Science in Aeronautical Engineering from the Air Force Institute of Technology, and is currently working on his doctorate in Educational Leadership with Argosy University. He has attended multiple certificate programs at the John F. Kennedy School of Government at Harvard University, and holds certificates in Process Expertise, Process Mastery, ITIL v3 Foundations, and Lean Six Sigma Black Belt. He was recently named a 2009 Outstanding Alumnus from the University of Florida's Mechanical and Aerospace Engineering Department.



100 College Blvd. • Niceville, FL 32578 • (850) 729-5212

Registration Form

Training: _____

Training Date: _____

First Name: _____

Last Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Cell Phone: _____

Email: _____

What year did you graduate from Leadership Okaloosa? _____

Payment Method: Check Credit Card / Expiration Date: _____

Credit Card Number: _____

Name on Credit Card: _____

Authorization to process card: _____ Date: _____

Registration Submitted by Mail or Email:

Northwest Florida State College Leadership Institute

Attention: Julie Cotton

100 College Boulevard • Niceville, FL 32578

Email: leadership@nwfsc.edu

Questions: (850) 729-5212 Leadership@nwfsc.edu