

Minutes  
 Board Budget Workshop  
 May 17, 2016, 3:00 p.m.  
 Building 400, Room 302

Present:

Brian S. Pennington, Chairman  
 Shane Abbott  
 Craig Barker  
 Major General (Ret) Robert Chedister  
 Michael M. Flynt, Sr.  
 William "Jeff" Floyd  
 Marijo Strauss  
 Sasha L. Jarrell, Interim President

Others present; Randy White, VP for Administrative Services and CFO; Pam Kaby, Controller; Cristie Kedroski, VP for College Advancement; Aimee Watts, Dean of Students; Ramsey Ross, Athletic Director; Stephanie Pettis, Director of Marketing and Public Relations; Deb Fontaine, Chair, Social Science and Communications and Acting Dean of General Education and Grants; Billy Looper, Director, Criminal Justice/Campus Police Chief; James Adams, Business Office Manager/Analyst; Dedria Lunderman, Coordinator, Purchasing; Nancy Murphy, Director, Human Resources; Serena Brown, Foundation Accountant; Janice Henderson, Director, Learning Resource Center; Greg Eller, Chief Information Officer; Ross Hamilton, Director, FWB Campus and College Centers; Dennis Sherwood, Dean of Career and Technical Education; and, Carolyn Laux, Executive Assistant to the President.

Call to Order                      Brian S. Pennington

Budget Presentation      Mr. White, VP for Administrative Services, reviewed the College Budget for the 2016-17 Fiscal Year and proposed two options for the Board's consideration. Option 1 included the use of \$500,000 from the College's fund balance which is currently higher than Board goals. Option 2 did not require the use of fund balance but would require additional budget cuts.

Option 1                      The Trustees offered support for Option 1 with the following comments:

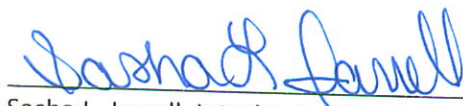
- The Trustees would like to see data in the following areas:
  - Enrollment trends relative to Employment trends over the same time period
  - A cost analysis of each program offered at the college
- Mr. Floyd noted that

- Increased Marketing should be of consideration given the downward trend in enrollment
- With the nation's increasing population of seniors who will turn 65 in the next 20 years, there will be a great market demand for senior housing and all the medical care necessary to support an aging population. He offered that programmatic needs in this area should be evaluated.
- Mr. Barker noted that
  - He cannot endorse an increase in expenses. We need a holistic viewpoint on where we are in the state and in the country.
  - We need to be student-centered, purpose-driven, and process-driven to achieve the goals of the College.
- Mr. Abbott advised not to get comfortable with Option 1. He stated that we have one year to correct problems.
- Mr. Flynt encouraged the College to have more focus group meetings with employers in the service area to determine local workforce needs.
- Chairman Pennington pointed out that through our student services department we need to analyze why some students may not choose to register with NWFSC. Specifically, he asked
  - Are the registration processes working through Banner, and
  - Are we providing the level of customer service that our students deserve?

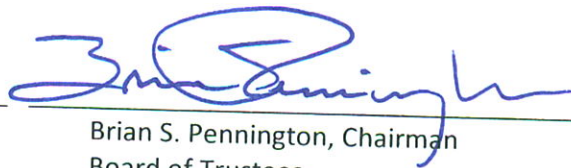
Under Other Items, Chairman Pennington advised the Board that:

- We need a greater presence during our legislative sessions. Mr. Pennington asked that the Board consider employing a lobbyist to assist the College.
- The Board offered support to bring the topic forward to the finance subcommittee of the NWFSC Foundation, a Direct Support Organization of the College. Mr. Flynt, the Trustee liaison with the Foundation Board, was asked to convey the desire to the Foundation.

The meeting adjourned at 4:20 p.m.



Sasha L. Jarrell, Interim President  
Northwest Florida State College  
And Corporate Secretary



Brian S. Pennington, Chairman  
Board of Trustees  
Northwest Florida State College