

NORTHWEST FLORIDA STATE COLLEGE
COURSE SYLLABUS – Part I Course Data

Lab Fee _____
Other _____
 Req'd Opt A Opt B
By _____

Course Number MAN 3052 New (Add) Update Textbook Revision Only Deletion (Inactive) Reactivate

Course Title Management Philosophy & Practice

Div/Dept Code BAS Subject Code BAS Effective Term 20112 End Term _____

Course/Credit Type (Check One only)	Contact/Credit Hours	ICS Code
<input checked="" type="checkbox"/> 01 A & P	Lecture Hours <u>45</u>	Grading <input checked="" type="checkbox"/> A-F <input type="checkbox"/> P/F
<input type="checkbox"/> 02 PSV (AS only)	Lab Hours _____	
<input type="checkbox"/> 02 PSV Dual (Transfer)	Clinical Hours _____	<input checked="" type="checkbox"/> Audit OK
<input type="checkbox"/> 05 PSAV	Other _____	
<input type="checkbox"/> 03 College Prep		
<input type="checkbox"/> 07 ABE/ESL	Clock Hours _____	CEU Approved <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<input type="checkbox"/> 09 GED		
<input type="checkbox"/> 08 Adult Secondary	Total Credits <u>3</u>	Number of enrollment times for credit <u>1</u>
<input type="checkbox"/> 10 Voc Prep		

Course Catalog Description:

A comprehensive study of contrasting philosophies of management, current theories of leadership, management and supervision, as well as current trends and issues for business managers; focuses on applications and cases for development of competencies across all business functions and units; emphasis is placed on the cross-functional aspects of management, as well as the manager's need for a general business perspective

Prerequisites Upper division standing; concurrent or prior enrollment in GEB 3031 recommended

Corequisites none

General Education No Yes, AA and AS Yes, AS Only Area _____

Gordon Rule No Yes, Word Count _____

Scheduling Fall Spring Summer All As needed

Special Equipment/Facilities None

Recommended Text/Software Jones and George. Contemporary Management, 7th ed. McGraw-Hill
ISBN 0078112699

Required in these Programs BAS: Project and Acquisitions Management—All areas of specialization

Elective in these Programs None

Replaces or is equivalent to another course No Yes If so, course number _____

Special Designators C3, EN, PA, PD

Prepared By Dr. Caise Vickery Date 10/01/2010

Director/Chair Approval Dr. Caise Vickery Date 10/01/2010

Curriculum Committee Action Approved Disapproved Postponed Date N/A for TBR

Vice President for Instruction _____ Date _____

President N/A for Textbook Adoption Date _____

Course Dictionary Update by _____ Date _____

COURSE SYLLABUS — PART II
COURSE GOALS

Course Number MAN 3052 Title Management Philosophy and Practice

Prepared by Dr. Caise Vickery Date 10/01/2010

Director/Chair Dr. Caise Vickery Date 10/01/2010

Criteria: (1) Direction oriented; (2) student oriented — written in terms of what students will accomplish; (3) provide the lay reader with an understanding of the substance of the course; and (4) the number of statements should be sufficient to clearly identify the mission of the course.

Goal Number	Statement
1.	The student will gain an understanding of the role of managers and the management process within organizations.
2.	The student will gain an understanding of various management theories.
3.	The student will gain an understanding of managing diversity in an ethical environment.
4.	The student will gain an understanding of internal and external environments and their managerial implications.
5.	The student will gain an understanding of the significance of effective decision making.
6.	The student will gain an understanding of managing within defined organizational structures.
7.	The student will understand the role technology plays in management.
8.	The student will gain an understanding of managing innovation and the role of entrepreneurial thinking.

COURSE SYLLABUS — PART III
PERFORMANCE OBJECTIVES

Course Number MAN 3052

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Date 10/01/2010

Prepared by Dr. C. Vickery

Course Title Management Philosophy and Practice

Director/Chair Dr. C. Vickery

A specific objective is one in which the outcome and the level of achievement are defined in measurable terms.

Object No.	Related Goals	Objective Statement	Evaluation
1	1	The student will be able to define management.	The fulfillment of each objective will be evidenced by written exams with 75% accuracy.
2		The student will be able to define and distinguish between the management functions.	
3		The student will be able to explain the three management levels, as well as the responsibilities of each.	
4		The student will be able to distinguish between the principle management theories.	
5		The student will be able to outline and discuss various personality traits that impact managerial actions.	
6		The student will be able to apply ethics when making decisions within and among various stakeholder groups.	
7		The student will demonstrate an understanding of the effective management of diversity within an organization.	
8		The student will be able to identify internal and external environmental forces and the impact they have on managerial decision making.	
9		The student will be able to identify and explain factors that negatively impact globalization.	
10		The student will be able to describe the steps involved in effective decision making.	
11		The student will be able to explain advantage and disadvantages to group decision-making.	

Object No.	Related Goals	Objective Statement	Evaluation
12		The student will be able to describe how the creation of a learning organization and the support of employee creativity impact the decision-making process.	
13		The student will demonstrate understanding of the importance of planning within an organization	
14		The student will be able to explain the various types of planning and how they differ at various levels of the organization.	
15		Students will demonstrate an understanding of what is involved in developing business-level strategies.	
16		The student will be able to explain the significance of effective organizational control, as well as the steps involved.	
17		The student will demonstrate an understanding of the role of human resource management in organizational effectiveness	
18		The student will demonstrate an understanding of employee motivation and its impact on managerial decision-making.	
19		The student will demonstrate an understanding of leadership principles and the role they play in organizational effectiveness.	
20		The student will demonstrate an understanding of the characteristics of useful information.	
21		The student will be able to distinguish between various types of management information systems.	
22		The student will be able to discuss the principles and goals of product development.	
23		The student will demonstrate an understanding of the role entrepreneurial thinking plays in maintaining learning organizations.	

Use additional pages as needed