



NORTHWEST FLORIDA STATE COLLEGE

RAIDER RIDES CAR SHOW SPONSORSHIP PACKET

Saturday, November 5, 2022 from 12 to 3 p.m.
MKAC Amphitheater at Northwest Florida State College
100 College Blvd. E., Niceville, FL 32578

FIRST NAME		
LAST NAME		
EMAIL		
PHONE NUMBER		
BUSINESS NAME		
BUSINESS WEBSITE		
SPONSORSHIP PACKAGE PURCHASED: <div style="background-color: #f0f0f0; height: 40px; width: 100%;"></div>	Raiders (Trophy)	\$1,000
	JR (Kids' Trophy)	\$800
	Goblet (Judges Panel)	\$700
	Hornet (Remote)	\$500
	Bomber (Gift Basket)	>\$100
	Aviator (Gift Cards/Serivces)	\$100 or less
	COMMENTS	

Please print, sign, and email this sponsorship packet to stratcomm@nwfsc.edu. Payments can be made via check to Northwest Florida State College Strategic Communications Department. No refunds. All sales are final, rain or shine.

RAIDER RIDES CAR SHOW SPONSORSHIP BREAKDOWN

	Aviator (Gift/Services) \$100 or less	Bomber (Gift Basket) >\$100	Hornet (Remote) \$500	Goblet (Judges Panel) \$700	JR (Kid's Trophy) \$800	Raiders (Trophy) \$1,000
Company listed in email and packet to registered auto participants (Top-tier packages listed first)	X	X	X	X	X	X
Recognition during raffle prize drawing	X	X				
Small logo on stage banner		X				
Large logo on stage banner			X	X	X	X
Small logo on event t-shirts		X				
Large logo on event t-shirts			X	X	X	X
Social media recognition and post on event page			X	X	X	X
Recognition in radio ad				X	X	X
VIP room access				X	X	X
Seat on judge panel				X		
Social media feature story day of event					X	X
Car show row signage					X	X
Photos with winners on social					X	X
Present trophy with company logo					X	X
DJ shoutout during event					X	X
Company logo on event billboards						X
10x10 booth space (Must bring your own tent/booth/table)						X



RAIDER RIDES CAR SHOW SPONSORSHIP BREAKDOWN

Package Name/Price (non-refundable)	Package Details
Aviator (Gift Cards/Services) Less than or equal to \$100	<ul style="list-style-type: none">• Company listed in email and packet to registered auto participants• Recognition during raffle prize drawing <p>(Gifts must be received 30 days before the event to ensure logo is on materials)</p>
Bomber (Gift Basket) Greater than \$100	<ul style="list-style-type: none">• Company listed in email and packet to registered auto participants• Recognition during raffle prize drawing• Small logo on stage banner• Small logo on event t-shirts <p>(Gifts must be received 30 days before the event to ensure logo is on materials)</p>
Hornet (Remote) \$500	<ul style="list-style-type: none">• Company listed in email and packet to registered auto participants• Large logo on stage banner• Large logo on event t-shirts• Social media recognition and post on event page
Goblet (Judges Panel) \$700	<ul style="list-style-type: none">• Company listed in email and packet to registered auto participants• Large logo on stage banner• Large logo on event t-shirts• Social media recognition and post on event page• Recognition in radio ad• VIP room access• Seat on judge panel <p>(Judges must arrive no later than 12:30 p.m., and winners must be decided by 2 p.m.)</p> <p>LIMITED TO 3 SPONSORS. FIRST COME, FIRST SERVE BASIS.</p>



RAIDER RIDES CAR SHOW SPONSORSHIP BREAKDOWN

Package Name/Price (non-refundable)	Package Details
<p>JR (Kids' Trophy) \$800</p>	<ul style="list-style-type: none">• Company listed in email and packet to registered auto participants• Large logo on stage banner• Large logo on event t-shirts• Social media recognition and post on event page• Recognition in radio ad• VIP room access• Social media feature story day of event• Car show row signage• Photos with winners on social• Present trophy with company logo• DJ shoutout during event <p>LIMITED TO 3 SPONSORS. FIRST COME, FIRST SERVE BASIS.</p>
<p>Raiders (Trophy) \$1,000</p>	<ul style="list-style-type: none">• Company listed in email and packet to registered auto participants• Large logo on stage banner• Large logo on event t-shirts• Social media recognition and post on event page• Recognition in radio ad• VIP room access• Social media feature story day of event• Car show row signage• Photos with winners on social• Present trophy with company logo• DJ shoutout during event• Company logo on event billboards• 10x10 booth space <p>(Must bring your own tent/booth/table and be set up by 11 a.m.)</p> <p>LIMITED TO 5 SPONSORS. FIRST COME, FIRST SERVE BASIS.</p>